

ACT Chapter Strategic Implementation Plan 2015-16 to 2016-17  
Half yearly report as at February 2016

**6 monthly Progress Report**

1. Membership growth target: 80% retention rate and 10% growth			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Restructure membership	<ul style="list-style-type: none"> <li>• Provide pathway(s) for membership by ACT Government employees who are or could be eligible, through National Office initiatives.</li> </ul>	↘	<ul style="list-style-type: none"> <li>• Pending National initiative</li> </ul>
AILA Fresh	<ul style="list-style-type: none"> <li>• Members engage with AILA Fresh through joint calendar of events.</li> <li>• AILA Fresh representative on Chapter Executive Committee.</li> <li>• ACT Chapter sponsor 1 social event per year with AILA Fresh.</li> </ul>	→ ↗	<ul style="list-style-type: none"> <li>• Ongoing – limited in 2015</li> <li>• AILA Fresh Representative change over in early 2016</li> <li>• end of year (December 2015) social event funded for AILA fresh members and graduates by ACT chapter.</li> </ul>
CPD and events program	<ul style="list-style-type: none"> <li>• At least 4 CPD event per year on topics desired by members.</li> <li>• At least 2 social events per year for all members.</li> </ul>	↗	<ul style="list-style-type: none"> <li>• October 2015 Presidents lunch Minister For Territory and Municipal Services Shane Rattenbury MLA as guest speaker on the future challenges for Canberra’s landscape</li> <li>• November 2015 Design Canberra - members contributions - lectures in Garema Place and discovery tours</li> <li>• February 2016 Evening Panel with 3 guest speakers on value of Landscape to the economy</li> <li>• February 2016 Landscape Technical with AILA major sponsors Auswet Timbers, Cabots and Lappsett</li> <li>• March 2016 - to be confirmed – Urban design: findings from USA trip joint evening talk AILA, AIA &amp; PIA by EPD Deputy Director General Gary Rake</li> </ul>

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			<ul style="list-style-type: none"> <li>• April 2016 Margaret Hendry lecture with Jane Jose speaker</li> <li>• May 2016 – Landscape Technical to be confirmed – lessons from Barangaroo</li> <li>• June 2016 - ACT Awards evening</li> </ul>
Support for practises	<ul style="list-style-type: none"> <li>• Establish an ACT web on-line practise forum for confidential sharing of issues and ideas.</li> </ul>	↘	<ul style="list-style-type: none"> <li>• pending national initiative and AILA web page requirements</li> </ul>
University accreditation	<ul style="list-style-type: none"> <li>• Provide support to University of Canberra Landscape school through casual support with guest tutors, assessors, lecturers.</li> </ul>	→	<ul style="list-style-type: none"> <li>• Ongoing on an as required basis. ACT AILA advisory group met in November 2015 to provide recommendations to UC LA program on its new curriculum.</li> </ul>
Member communications	<ul style="list-style-type: none"> <li>• Fortnightly newsletter and e alert for other urgent communications.</li> <li>• Establish committees to spread the load of work across membership</li> </ul>	↗ →	<ul style="list-style-type: none"> <li>• Delivered through National office staff</li> <li>• Committees yet to be established</li> </ul>
<b>2. Profile building</b>			
<b>target: growth in ACT media coverage and engagement of AILA initiated by others</b>			
<b>STRATEGIES</b>	<b>OPERATIONAL IMPLEMENTATION</b>		<b>ACTIONS</b>
Annual awards	<ul style="list-style-type: none"> <li>• Deliver ACT awards every year with event focussed on media exposure.</li> <li>• Consider introducing a Chief Ministers award.</li> </ul>	↗ →	<ul style="list-style-type: none"> <li>• Awards event planned and in calendar</li> <li>• Info session for members scheduled</li> <li>• Awards committee to be formed.</li> </ul>

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Thought leadership events	<ul style="list-style-type: none"> <li>• Reinstated the annual Margaret Hendry lecture with a speaker on landscape or related topic, with invitation to wide audience and with media coverage.</li> <li>• Undertake 2x per year a Presidents lunch, subsidised and for Members only, with invited high profile speaker and Presidents of allied peak bodies invited.</li> </ul>	<p style="text-align: center;">↗</p> <p style="text-align: center;">↗</p>	<ul style="list-style-type: none"> <li>• Jane Jose accepted to speak on 8 April 2016 on her book, event arrangements being made</li> <li>• lunch held in October 2015 with ACT Government Minister Shane Rattenbury speaking on Canberra’s landscape and future challenges.</li> <li>• Evening Panel held in February 2016 with ACT Minister for Planning Mick Gentleman, Parks Victoria Manager Adam Nitschke and NCA CEO Malcolm Snow, on various aspects of the importance of landscape to the economy.</li> </ul>
50 Anniversary festival fringe program	<ul style="list-style-type: none"> <li>• Deliver fringe program to support the Festival in October 2016.</li> </ul>	<p style="text-align: center;">➔</p>	<ul style="list-style-type: none"> <li>• Committee yet to be formed. National Council to approve Fringe program to be submitted to 2<sup>nd</sup> meeting for 2016.</li> </ul>
Community park campaign	<ul style="list-style-type: none"> <li>• Collaborate on National initiatives with local places to raise profile and understanding of the profession in the ACT.</li> </ul>	<p style="text-align: center;">↗</p>	<ul style="list-style-type: none"> <li>• My Park Rules competition underway for Telopea High School with designer Amelia Souter from Cia Landscapes and Colour.</li> </ul>
Working with the community	<ul style="list-style-type: none"> <li>• Support Executive committee and member collaboration with the community, allied professions and other peak bodies where there is alignment of purpose, in delivery of CPD, social events and advocacy.</li> </ul>	<p style="text-align: center;">↗</p>	<ul style="list-style-type: none"> <li>• Nature play discussions with TAMS</li> <li>• Invitation to events reciprocated by Architects</li> <li>• Meetings with AIA, PIA and IEAust Presidents</li> <li>• Informal advice provided to Community Councils and specific interest bodies on key projects.</li> <li>• In discussion with Australian Garden History Society and others re potential fringe event collaboration.</li> </ul>

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3. Advocating to Government			
target: raising of design and management standards to increase amenity and sustainability of public realm places			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Government	<ul style="list-style-type: none"> <li>• Provide constructive submissions to important ACT and national Government projects and initiatives.</li> </ul>	↗	<ul style="list-style-type: none"> <li>• Ongoing collaboration with TAMS re collaborative approach, meetings held with Ministers staff and TAMS personnel</li> <li>• Ongoing collaboration with NCA and submission on Nat Cap Plan</li> </ul>
Influence on major projects	<ul style="list-style-type: none"> <li>• Participate in engagement on major projects and peak body dialogue with government agencies.</li> <li>• Lobby to have landscape architects included in all strategic design review panels.</li> </ul>	↗  ↘	<ul style="list-style-type: none"> <li>• Contribute to TAMS Design Standards</li> <li>• peak body engagement City to the Lake</li> <li>• Participate in Planning and Development Forum by EPD</li> <li>• Contribute to arrangements for Mt Ainslie Design Competition with TAMS and NCA.</li> </ul> <p>Areas for further influence - Government Architect, LDA Design Review Panel</p>
Collaboration	<ul style="list-style-type: none"> <li>• Member collaboration with ACT government agencies to assist in delivery of high quality and sustainable landscape outcomes.</li> </ul>	→	<ul style="list-style-type: none"> <li>• Establishing closer working relations across TAMS divisions commenced in 2015, continuing in 2016 with natureplay, standards and handover procedures.</li> </ul>
Lead on living infrastructure	<ul style="list-style-type: none"> <li>• Initiate and support actions to achieve a greater focus on and inclusion of requirement for living infrastructure in the ACT.</li> </ul>	→	<ul style="list-style-type: none"> <li>• National initiative in February 2016 resulting in national roll-out of Living Cities Workshops, scheduled for October for ACT as part of Festival Fringe.</li> <li>• National Advocacy Committee position statements pending</li> </ul>

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4. Ensuring a sustainable AILA target: maintaining a stable platform			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Financial management	<ul style="list-style-type: none"> <li>Maintain the ACT finances within annual operating budgets.</li> </ul>	➔	<ul style="list-style-type: none"> <li>Role of Treasurer with assistance from National Office.</li> <li>Carly Porreca replaced Steve Kirsu as Treasurer</li> <li>Budget review in February 2016 with adjustment of events</li> </ul>
Local sponsorship	<ul style="list-style-type: none"> <li>Seek sponsorship for local ACT events from ACT based landscape industry and /or outdoor environment materials suppliers.</li> </ul>	➔	<ul style="list-style-type: none"> <li>Successful sponsorship for Presidents lunch and eventing events from Tree Works, ACT and region contractor</li> </ul>
Membership relevance and involvement	<ul style="list-style-type: none"> <li>Executive committee annual “survey” to capture and record needs and views for the coming (financial) year.</li> </ul>	➔	<ul style="list-style-type: none"> <li>Survey of members in September 2015 with issues identified to develop CPD program and this plan.</li> </ul>