

ACT Chapter Strategic Implementation Plan 2015-16 to 2016-17
Yearly report as at July 2016

12 Month Progress Report

1. Membership growth target: 80% retention rate and 10% growth			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Restructure membership	<ul style="list-style-type: none"> Provide pathway(s) for membership by ACT Government employees who are or could be eligible 	↗	<ul style="list-style-type: none"> National initiative rolled out and membership growing
AILA Fresh	<ul style="list-style-type: none"> Members engage with AILA Fresh through joint calendar of events. AILA Fresh representative on Chapter Executive Committee. ACT Chapter sponsor 1 social event per year with AILA Fresh. 	→ →	<ul style="list-style-type: none"> AILA Fresh Representative change over in mid 2016 Ongoing – limited in 2015-2016 to end of year social event funded for AILA fresh members and graduates by ACT chapter
CPD and events program	<ul style="list-style-type: none"> At least 4 CPD event per year on topics desired by members. At least 2 social events per year for all members. 	↗	<ul style="list-style-type: none"> October 2015 Presidents lunch Minister For Territory and Municipal Services Shane Rattenbury MLA as guest speaker on the future challenges for Canberra’s landscape November 2015 Design Canberra - lectures in Garema Place and discovery tours November 2016 Design Canberra – collaboration with AIA on tours February 2016 Evening Panel - 3 guest speakers on value of Landscape to the economy, incl. Minister for Planning Mick Gentleman February 2016 Landscape Technical with AILA major sponsors Auswet Timbers, Cabots and Lappsett April 2016 Margaret Hendry lecture with Jane Jose speaker on her book Places Women Make May 2016 – Landscape Technical– lessons from Barangaroo

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			<ul style="list-style-type: none"> • May 2016 – 2020 Vision Urban Forest Workshop • June – Landscape technical – ask Grace • July 2016 - ACT Awards evening
Support for practises	<ul style="list-style-type: none"> • Establish an ACT web on-line practise forum for confidential sharing of issues and ideas. 	<p>↘</p> <p>→</p>	<ul style="list-style-type: none"> • pending national initiative and AILA web page requirements • Newsletter covers information from engagement activities. ACT web page has content. Increased structure to dialogue with key agencies
University accreditation	<ul style="list-style-type: none"> • Provide support to University of Canberra Landscape school through casual support with guest tutors, assessors, lecturers. 	↗	<ul style="list-style-type: none"> • Ongoing on an as required basis. • ACT AILA support to UC LA program on its new curriculum.
Member communications	<ul style="list-style-type: none"> • Fortnightly newsletter and e alert for other urgent communications. • Establish committees to spread the load of work across membership 	<p>↗</p> <p>↘</p>	<ul style="list-style-type: none"> • Delivered through National office staff • Committees not established
2. Profile building			
target: growth in ACT media coverage and engagement of AILA initiated by others			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Annual awards	<ul style="list-style-type: none"> • Deliver ACT awards every year with event focussed on media exposure. • Consider introducing a Chief Ministers award. 	<p>↗</p> <p>→</p>	<ul style="list-style-type: none"> • Awards event planned and in calendar • Info session for members scheduled • Awards committee to introduce in 2017.

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Thought leadership events	<ul style="list-style-type: none"> • Reinstate the annual Margaret Hendry lecture with a speaker on landscape or related topic, with invitation to wide audience and with media coverage. • Undertake annual Presidents lunch, subsidised and for Members only, with invited high profile speaker and Presidents of allied peak bodies invited. 	<p>↗</p> <p>↗</p>	<ul style="list-style-type: none"> • Jane Jose - 8 April 2016 on her book, Places Women Make. Attended by PIA and AIA • M Hendry Lecture for 2017 - TBA • Lunch - October 2015 with ACT Government Minister Shane Rattenbury speaking on Canberra's landscape and future challenges. • Lunch 2017 – TBA with new Minister (election) • Evening Panel - February 2016 with ACT Minister for Planning Mick Gentleman, Parks Victoria Manager Adam Nitschke and NCA CEO Malcolm Snow, on various aspects of the importance of landscape to the economy. (In lieu of second Presidents lunch)
50 Anniversary festival fringe program	<ul style="list-style-type: none"> • Deliver fringe program to support the Festival in October 2016. 	<p>→</p>	<ul style="list-style-type: none"> • National Council approved Fringe program.
Community park campaign	<ul style="list-style-type: none"> • Collaborate on National initiatives with local places to raise profile and understanding of the profession in the ACT. 	<p>↗</p>	<ul style="list-style-type: none"> • My Park Rules competition completed with student workshop and follow-up presentations to Telopea High School with designer Amelia Souter from Cia Landscapes and Colour. • Parks photographic display - to be n Canberra airport Virgin lounge October and November • Nature play discussions with TAMS resulted in new initiative for 2016/17 – adventure play addition to 3 playgrounds, competition for local firms to design and construct with UC students by May 2017
Working with the community	<ul style="list-style-type: none"> • Support Executive committee and member collaboration with the community, allied professions and other peak bodies where there is alignment of purpose, in delivery of CPD, social events & advocacy. 	<p>↗</p>	<ul style="list-style-type: none"> • Invitation to events reciprocated by Architects • Meetings with AIA, PIA and IEAust Presidents • Informal advice provided to Community Councils and specific interest bodies on key projects. • In discussion with allied professions for joint events

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3. Advocating to Government target: raising of design and management standards to increase amenity and sustainability of public realm places			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Government	<ul style="list-style-type: none"> Provide constructive submissions to important ACT and national Government projects and initiatives. 	↗	<ul style="list-style-type: none"> Ongoing collaboration with TAMS/TCCS re collaborative approach, meetings held with Ministers staff and officers Ongoing collaboration with NCA and submission on Nat Cap Plan Submission on Climate Change Adaptation Strategy Advocacy letters to MLAs in lead up to the ACT election
Influence on major projects	<ul style="list-style-type: none"> Participate in engagement on major projects and peak body dialogue with government agencies. Lobby to have landscape architects included in all strategic design review panels. 	↗ ↘	<ul style="list-style-type: none"> Contribute to TAMS Design Standards engagement in City to the Lake; Northbourne and City Gateway Strategy; Active Travel Network; West Greenway consultative panel Participate in Planning and Development Forum by EPD Participate in quarterly meetings with Procurement and City Services Contribute to arrangements for Mt Ainslie Design Competition with TAMS and NCA. Areas for further influence - Government Architect, LDA Design Review Panel
Collaboration	<ul style="list-style-type: none"> Member collaboration with ACT government agencies to assist in delivery of high quality and sustainable landscape outcomes. 	↗	<ul style="list-style-type: none"> Establishing closer working relations across TAMS/TCCS divisions commenced in 2015/16, continuing in 2016/17 with projects, standards, contracts and handover procedures.
Lead on living infrastructure	<ul style="list-style-type: none"> Initiate and support actions to achieve a greater focus on and inclusion of requirement for living 	➔	<ul style="list-style-type: none"> National initiative in February 2016 resulting in national roll-out of Living Cities Workshops, scheduled for November 2016. National Advocacy Committee position statements pending

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	infrastructure in the ACT.		
4. Ensuring a sustainable AILA target: maintaining a stable platform			
STRATEGIES	OPERATIONAL IMPLEMENTATION		ACTIONS
Financial management	<ul style="list-style-type: none"> Maintain the ACT finances within annual operating budgets. 	➔	<ul style="list-style-type: none"> Role of Treasurer with assistance from National Office. Deb Matthews from 2016/17. Carly Porreca replaced Steve Kirsu as Treasurer in 2015/16 minor loss for 2015/16
Local sponsorship	<ul style="list-style-type: none"> Seek sponsorship for local ACT events from ACT based landscape industry and /or outdoor environment materials suppliers. 	➔	<ul style="list-style-type: none"> Successful sponsorship for Presidents lunch and eventing events from Tree Works, ACT and region contractor
Membership relevance and involvement	<ul style="list-style-type: none"> Executive committee annual “survey” to capture and record needs and views for the coming (financial) year. 	➔	<ul style="list-style-type: none"> Survey of members in September 2015 with issues identified to develop CPD program and this plan.