

# Form

DESIGN/PLANNING/INNOVATION



JPE DESIGN STUDIO/  
ONTERA CARPETS

## INSIDE:

- DIA PEOPLE'S CHOICE
- PLAYING FOR PEACE
- PARKING DAY

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**Built Environment.**



Hames Sharley - Public Trustee



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# EXPOSING DESIGN IN SA

## INAUGURAL DIA PEOPLE'S CHOICE AWARDS

Design is life. The way things are designed can make a difference to the way we go about our everyday business and how enjoyable it is. Far from being just an aesthetic consideration, good design always considers the function required of something and the form it takes often flows seamlessly from these considerations.

The DIA Awards are well subscribed every year and judged by an expert panel

of peers covering all the major design genres. However, what people really think constitutes good design can be as subjective as art appreciation. To find out if the man on the street agrees with the experts, *The Adelaide Review* is pleased to present the opportunity for you to cast your vote in the People's Choice Awards and go into the draw for an award-winning piece of design for your own home.



**Communication.**

Student - Aaron Harvey - Research Project



**WIN**  
Please vote for your favourite design to win this **Walter Knoll Black series 369** with black outer plastic shell, inside upholstered in black leather, on black powder coated legs valued at **\$1,900**. Kindly donated by **Stylecraft** PLUS 2 tickets to the DIA Awards Ceremony on November 13 at The Adelaide Zoo

Voting opens on October 11  
[www.sa-dia-awards.com](http://www.sa-dia-awards.com)



Black Squid Design - Jack Rabbit Imaging




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Hodgkison Architects - Gallery on Waymouth



**Object.**

Student - Jim Hannon-Tan - Tsunami Lounge



Student - Kieran Ball - Tannin Lounger

33 years of furniture design / making / innovation / experimentation / commissions

**moco**

peter moritz / designer maker  
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moritz stool  
various heights & timbers

# Ontera

Carpet gets walked all over and rarely given much attention, but the choice of flooring in a major building can have a huge impact on its visual appeal and amenity.

Ontera Modular Carpets is an Australian manufacturer and supplier of high-quality carpet tiles based in Sydney and their clients present some of the most challenging environments possible for carpets – offices, schools, health and aged care centres, retail showrooms and hospitality.

Ontera seeks to reveal beauty through a distinctive design language, explains Mark Robinson, state manager for Ontera in South Australia.

"Inspiration comes from almost anywhere. The challenge is to foster the random while establishing a process that brings different sources together in a way that works from an artistic and commercial perspective," he said.

"The design process is a layered one. Ontera researched international trends, from the easily identifiable to the obscure. After the global we turn to the local. One of the many advantages of calling Australia home is that manufacturers can easily interact with and learn from the local interior design industry. They talked to design practitioners about their needs and desires, workshopped ideas, and remained open to outside influences.

"Out of this came a collection not of patterns but of triggers, thoughts and concepts, some complementary, others causing creative friction. These led to what can loosely be called a group of principles. They wanted three dimensional shapes of the future and the organic feel of nature. A lace-like intricacy and a recognition that stripes are still in demand. Subdued base tones and bright intense bursts of colour. Irregular, unique handcrafted effects and precision laser-cut designs."

Ideas came from sources as diverse as the scratchings on the factory floor, red sand at Innamincka and the symmetry of a bird's nest, according to Robinson.

"Although the design process and the designs themselves are multi-layered, the overarching aim is simple – the Envisions Isolation collection should present the designer with a new source of creative possibility."

For information contact the Adelaide Team on **0402 433 853** or **0415 129 627** and please visit the Ontera website at [www.ontera.com.au](http://www.ontera.com.au)

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Have your Vote - People's Choice Awards  
[www.sa-dja-awards.com](http://www.sa-dja-awards.com) from October 11  
tickets now on sale at [www.trybooking.com/cdr](http://www.trybooking.com/cdr)

**WALTER BROOKE:**  
 Balloons were felt to be symbolic of fun and celebration. The balloons typified all our ideas about increased density, space (solid, void and in-between spaces) and celebration!



YOUNG PLANNERS

**TAYLOR CULLITY LETHLEAN:** The opportunity to reuse everyday materials and plants collected from our own backyards in a sculptural manner, and to re-imagine a single ordinary car park that we pass daily without so much as a thought or the bat of an eyelid, as a destination in itself – a green space amongst the asphalt.



# PARK IT!

Adelaide made its inaugural contribution to the annual International Park(ing) Day this year on Friday, September 17.

Park(ing) Day was started in San Francisco by arts collective Rebar in 2005 and has grown to involve about 500 installations in more than 100 cities.

Based on the idea that paying a parking meter is like "renting" a public space, so instead of parking a car, why not park something else?

Twelve eye catching and diverse creative installations sprung up in CBD streets, stopping city pedestrians in their tracks.

Adelaide groups that took up the challenge were Texas Rose Collective, Enoki, Oxigen, SA Young Planners, Walter Brooke, Hosking

Design, Woodhead, HASSELL, Taylor Cullity Lethlean, Swanbury Penglase, Bicycle Institute of SA and JPE Design Studio.

Adelaide Park(ing) Day was coordinated by a group of volunteers led by Sky Allen, Senior Urban Designer with HASSELL and supported by the Australian Institute of Landscape Architects (AILA), the New Architects Group (NAG), Australian Institute of Architects (AIA), Planning Institute of Australia (PIA) and the Design Institute of Australia (DIA) with thanks to Adelaide City Council for its assistance.

**OXIGEN:** People were interested in the concept of production and how it could be incorporated into city life. The 'on-site' productive chickens were a big hit and even they got into the day, producing some of their own eggs.



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**JPE DESIGN STUDIO:** the JPE team encouraged members of the public to map their journey through Adelaide, provide their ideas on what a green city should be (more bicycles & public transport- fewer cars!), or simply pause and enjoy the moment.



**ENOKI:** Our park was named 'all my friends are dead'. 'Stegga' was a representation of what will become of us if we don't take some ownership and look after the earth we have been given.



**WOODHEAD:** The best public 'response' would have to be the number of children who actively played together in the space, skipping with the ropes and drawing in the sand. They said it was the best playground they had been to that day!

Enoki

A cross-disciplinary design firm focussing on graphic and interior projects, and the development of environmentally conscious products.

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# MAD FOR PEACE

Not content to talk about it, Gill Hicks is on a mission to get as many people around the globe as possible “doing peace”, as part of their daily routines. That is where South Australian design students come into the picture. **Amanda Pepe** reports.

Gill Hicks doesn't want to talk about peace. Her personal experience as a survivor of the London bombings left her with a passion for making peace an integral part of every day life and her organisation, MAD (Make a Difference), has engaged with design schools here in South Australia and around the world to create projects that do just that.

Tim Saunders, lecturer in visual communication at TAFE SA is an enthusiastic supporter of Hick's project which began with a pilot studio in 2009 called *Playing for Peace*.

“The concept was formulated out of challenging the students to create a design that promoted peace and allowed open access to anyone.

“What the students initially came up with was brilliant and to see it develop into a world-wide design opportunity is quite possibly the best piece of confidence in what we set out to do at TafeSA — to create valued, relevant and respected creative career opportunities.”

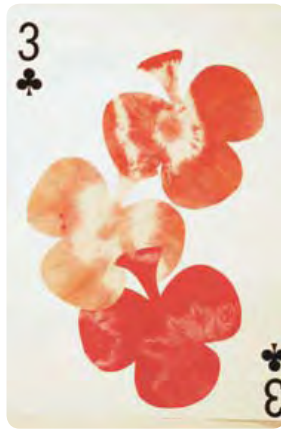
The brief explained the provenance of the idea and encouraged students to engage with Hick's story before beginning their work on the project, described as being to “design a package to

communicate and encourage peace at a level of personal and global interaction”.

Students were briefed that they would be helping to promote the concept to a world wide audience and encouraged to research what peace and design have in common. They were then dealt a card from a standard pack, their ‘muse’ for the design project that had to combine creative interpretations of the card and peace, using any of the design tools they had studied during the year. Their final presentation included three approaches to their particular card and a rationale for their creative solution.

“Students were assessed on creative communications, creative processes, ability to research and apply techniques for graphic design, use of typographic techniques, ability to interpret and respond to a brief, communication, teamwork, problem solving initiative, enterprise planning, organising and self management,” Saunders said.

The results of the project were so positive that it has been significantly expanded and will be undertaken by students from design schools as diverse as Flagstaff Hill TAFE to Ulster University this year.



For more information, visit [tafesa.edu.au/creativeindustries](http://tafesa.edu.au/creativeindustries)

# informant

## WHAT'S ON IN OCTOBER

**PLANNING INSTITUTE OF AUSTRALIA (PIA)**  
**WHO PAYS FOR INFRASTRUCTURE? SHARING THE COST OF DEVELOPMENT**  
**When:** Wednesday, October 13  
**Where:** 2-30pm to 5pm  
**Cost:** \$25 PIA Members, \$35, non-Members  
**Event info:** Facilitated Discussion and Policy Workshop  
**Panelists:** John Hanlon, Deputy CEO, Department of Planning and Local Government. Simon Cross Gemtree Property

Henry Inat, General Manager City Services, City of Charles Sturt  
 Penny Worland, Social Planner, Mount Barker District Council  
**Convenor:** Paul Johnson, Chair PIA Policy Committee  
**Facilitator:** Angela Hazebroek, Director, URPS & PIA SA President  
**RSVP:** Friday October 8th, 2010  
**Bookings:** [www.planning.org.au/events](http://www.planning.org.au/events)

**EAROPH INTERNATIONAL CONGRESS**  
**When:** November 1-4  
**Where:** Adelaide Convention Centre  
**Cost:** Various  
**Event info:** The EAROPH International Congress will inform and engage you in the current global debates emerging from scientific discoveries surrounding climate change and population growth in developing more resilient and adaptive urban systems. Register for this International Conference that will equip participants with the basic skills and

knowledge necessary to begin adapting our urban environment to address issues of sustainable tourism, renewable energy, asset management and food security.  
**Bookings:** [www.EAROPH2010.com.au](http://www.EAROPH2010.com.au)

**AUSTRALIAN INSTITUTE ARCHITECTURE (AIA)**  
**NATIONAL REFUEL SERIES – INTEGRATING SOLAR TECHNOLOGY**

**When:** Thursday, October 7, 5.30 – 7.30 pm  
**Where:** SA Chapter, 100 Flinders Street ADELAIDE  
**Cost:** Member - \$ 47.00/ A+ member - \$ 43.00/ Non member - \$ 70.00  
**Event info:** What are the key design challenges and considerations for integrating solar technologies for architects? Dr. Mark Snow from UNSW explores current solar integration technologies for buildings including: power (photovoltaics), heating and cooling. These will be illustrated using Australian and international case study examples, will draw on International Energy Agency work programs and Mark will discuss lessons learnt from key stakeholders applicable to all practitioners  
**Bookings:** [Email sacpd@raia.com.au](mailto:Email sacpd@raia.com.au) for registration form

**DESIGN INSTITUTE OF SA (DIA)**  
**DESIGN INSTITUTE OF AUSTRALIA - THE LAMINEX GROUP 2010 DESIGN AWARDS**  
**When:** Saturday November 13  
**Where:** Adelaide Zoo  
**Event info:** Awards presentation night  
**Bookings:** Go to [www.trybooking.com/cdr](http://www.trybooking.com/cdr) or check the [www.dia.org.au](http://www.dia.org.au) website for details.

**AUSTRALIAN INSTITUTE OF LANDSCAPE ARCHITECTURE (AILA)**  
**AILA SA QUIZ NIGHT**  
**When:** Friday October 29, at 8pm.  
**Where:** Saracen's Head Hotel, 82 Carrington Street Adelaide.  
**Cost:** \$20 per head Tables of 10  
**Event info:** Ticket includes entry and pizza  
**RSVP:** by 22/10/2010  
 More information from [janelle.a@swanburypenglase.com](mailto:janelle.a@swanburypenglase.com) and [carina.g@tcl.net.au](mailto:carina.g@tcl.net.au)

**AUSTRALIAN GRAPHIC DESIGN ASSOCIATION**  
**NEW PRESIDENT.**  
 Cherise Conrick, Director and Graphic Designer at Type Space has retired from the AGDA council following the AGM. The new AGDA SA President is Kellie Campbell from Parallax Design.



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