



AUSTRALIAN INSTITUTE OF LANDSCAPE ARCHITECTS
SOUTH AUSTRALIAN GROUP

2007-2008 SPONSORSHIP OPPORTUNITIES

Dear Sir / Madam

AILA SA is the state representative group of the Australian Institute of Landscape Architects. Within South Australia there are over 70 members working as single practitioners, in design companies, local Councils and State Government as well as a growing student membership.

The role of the state group is to promote the aims of the Institute at a local level, through communication and information, professional development and social occasions.

The state group provides support for its members through

- Seminars,
- Workshops,
- State web site (www.aila.org.au/sa),
- Regular e-newsletters/email updates,
- Continued Professional Development (CPD) events, and
- Biennial State Awards and other social events.

A number of sponsorship packages have been designed to provide your company with marketing opportunities and increased exposure within the landscape profession. We invite you to consider the various opportunities that are available, including:

1. *Yearly Sponsor (1st July 2007 – 30th June 2008)*

The intent of the Yearly Sponsor is to develop long term relationships with major sponsors, providing organisations with opportunities to have a constant presence on all member events, publications, e-newsletter and the state website.

2. *Continued Professional Development (CPD) Event Sponsor*

The CPD program is a series of events/seminars/workshops held regularly throughout the year designed to respond to the needs and issues that effect members and the industry. The role of the event sponsor would be to provide financial assistance to the venue hire and catering as well as signage and advertising on the night.

3. *State Awards Sponsor – Various Levels*

The Biennial State Awards are held to recognise and showcase the range and quality of local practitioners. The event aims to celebrate the landscape profession as well as recognize those who support the industry. The 2005 Awards was held at the South Australian Wine Centre and attended by up to 100 practitioners, industry representatives, clients and contractors. There are 3 levels of sponsorship available for the night; Gold, Silver and Bronze.

A detailed description of each category of sponsorship, costs and benefits is attached for your review.

On behalf of the AILA SA Group, thank you for considering supporting the Institute. Should you have any further quires regarding the sponsorship opportunities available, please do not hesitate to contact the AILA SA Secretariat,

Yours sincerely,

Graeme Hopkins
President
South Australian Group

Encl.