



Australian Institute of  
Landscape Architects

## AILA QUEENSLAND ADVOCACY COMMITTEE

### Terms of Reference

*Advocacy is a political process by an individual or group which aims to influence public-policy and resource allocation decisions within political, economic, and social systems and institutions.*

#### **BACKGROUND**

AILA and its membership is a key leader in shaping the development of sustainable places in Australia. It must have sound policy and a robust evidence base to support its agenda.

AILA strives for greater clarity in our policy and in our approach to advocacy – policies that clearly advance AILA's vision and mission and an advocacy voice that is a powerful reflection of our brand and our target audiences.

This Terms of Reference (ToR) for the Queensland Advocacy Committee (QAC) advance this intention by providing guidance for the AILA Queensland membership to advocate in the public arena and report progress.

#### **PURPOSE**

- To provide the vehicle for the Queensland membership to advocate for the profession on state based issues and to report back to the Queensland State Executive.
- To develop and deliver a local advocacy agenda which identifies opportunities, develop content and execute local advocacy initiatives.

#### **OBJECTIVES**

- Advocate the value of Landscape Architects to key groups such as clients, public, government and allied professions.
- To identify and assist in responding to current events of priority interest, and to aid communications and promotions that advance the role of landscape architecture.
- To strengthen relationships with other relevant professional bodies and universities in order to engage with key issues, link industry with research, and support collaboration.
- To encourage and foster engagement with Landscape Architects across all sectors and to provide an accessible platform for the discussion of advocacy issues.
- Coordinate submissions that align with our purpose and identify other opportunities to influence legislation, policy and funding within local, state government and industry related organisations.
- Develop an informal database of members who are able and willing to provide assistance in making submissions



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## **MEMBERSHIP**

The membership of the Committee shall consist of the following:

- Open to all AILA Queensland members
- a minimum of one member of the State Executive
- 4-8 members (including State Executive Member) + State President (non-voting)
- the Chair to be elected by the Committee and ratified by the State Executive.
- Minimum quorum of 3 members
- The QAC can co-opt AILA members with particular expertise to participate in working groups on an as needs basis to focus on specific activities. All working groups to report back monthly to the State Advocacy Committee.

## **ACCOUNTABILITY**

- The Committee must adhere to adopted National and State Policies and strategies.
- The Committee will liaise with Queensland Chapter Executive, other State Committees and working groups as required.
- Minimum 4 meetings annually
- Minutes – No formal minutes from meetings required, action points to be recorded.
- The Committee Chair or a Committee representative will attend Queensland Chapter Executive meetings and/or submit a short written record of the Committee's activities prior to the meeting, and provide an oral update as requested by the Queensland Chapter Executive.
- Report to the Queensland Chapter Executive twice a year to align with reporting requirements of the State Chapter to AILA National