

2018-2019
MEMBERSHIP BENEFITS GUIDE



Australian Institute of
Landscape Architects

HIGH SCHOOL STUDENT	UNDERGRADUATE STUDENT	AFFILIATE	GRADUATE	MEMBER (NEW CATEGORY)	REGISTERED LAS (INCL. FELLOWS)	RETIRED RLA	
							Full Member Status
							Appellations
							Use of AILA Logo
							Enews/Comms
							Practice Profile
							Discounts to events & workshops (scaled by category)
							Member Discounts program
							Able to post to the Jobs Board at a heavily discounted rate
							Eligible for State Committees
							Eligible for National Committees
							Eligible for State Executive appointment
							Eligible for AILA Board appointment
							Nomination and voting rights to AILA State Chapter Executives and National Board
							Enter Award Projects Categories
							AILA Fresh
							Student Awards Programs
							People Awards
							Continuing professional development (CPD)

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It is a great time to be a landscape architect and a fantastic time to be an AILA member! We provide our members – in urban and rural Australia, and overseas – with training, recognition and a community of practice to share knowledge, ideas and action. With our members, we anticipate and develop a leading position on issues of concern in landscape architecture. Alongside government and allied professions, we work to improve the design, planning and management of the natural and built environment.

AILA has also recently launched a new category of membership titled 'MEMBER', which will service those graduate members not quite ready for registration or for local government, academics and international landscape architects who may not have a need to become registered members. Throughout this guide please note that the general wording of member will be used for all member types and when referring to the specifically titled category of 'MEMBER' we will use capitalization.

Use this guide to get familiar with the benefits of membership across areas of networking opportunities, industry news, continuing education, awards programs and much more!

AILA represents just over 3,500, (and growing), members throughout Australia and overseas. As a not-for-profit professional association, our role is to serve the mutual interests of our members and the wider profession.

UPDATE YOUR AILA MEMBER PROFILE ONLINE

Stay in touch with us and keep us up-to-date at every stage of your professional career by keeping your member profiles up-to-date. Log in to the members-only website to review and update your personal and professional information. Alternatively, you can contact AILA's National Office on 02 6248 9970 or membership@aila.org.au

Access the member only site to:

- Renew your membership.
- Download a copy of your last Tax Invoice.
- Print your membership certificate.
- Download your member logo.
- View upcoming local and National events.
- Access your local chapter for nearby events & leadership opportunities.
- Register for an event or view an event you've already registered to attend.
- Find other AILA Members with a simple search.
- Access the Online Learning section of webinars, presentations, videos and online courses that may count towards your CPD program, and the Tree of Knowledge.
- Access AILA's Jobs Board
- Update your CPD points

2 CHAPTERS



AILA's State and Territory Chapters give you access to industry news, local networking events and updates on relevant advocacy activities.

- Network and engage with industry peers and allied professionals at local Chapter events.
- Expand your leadership skills by volunteering for committees and board positions.
- Celebrate landscape architecture in your area with State Awards Programs.
- Develop working relationships with a variety of organisations and help foster sponsorship opportunities with industry partners.
- Cultivate an environment that encourages excellence in landscape architecture and help elevate the profession.
- Participate in mentorship opportunities with emerging landscape architects.

CONNECT WITH YOUR LOCAL STATE CHAPTER

to support the future of the profession in your area. Find your chapter information [here](#) on AILA's website or use the relevant email below.

nsw@aila.org.au

wa@aila.org.au

vic@aila.org.au

act@aila.org.au

sa@aila.org.au

tas@aila.org.au

qld@aila.org.au

nt@aila.org.au

3 CONNECT



FACEBOOK

National	@AusInsLA
SA	@AusInsLASA
NSW	@AILANSW
WA	@AILAWESTERNAUSTRALIA
VIC	@ailavic
ACT	@ACTAILA
QLD	@ailaqld
TAS	@AusInsLATAS



TWITTER

National	@AILA_National
QLD	@AILA_QLD
NSW	@AILA_NSW
SA	@AILA_SA
VIC	@AILA_VIC
WA	@AILA_WA



INSTAGRAM

National	@aila_national
QLD	@aila_qld
NSW	@aila_nsw
SA	@aila_sa_
VIC	@aila_vic
WA	@aila_wa



LINKED IN

/ Australian Institute of Landscape Architects



4 APPELLATIONS

Full members of the institute that are in good standing are encouraged to use the AILA appellation. Using your AILA designation shows your clients, employers, and peers that you are committed to the highest level of professionalism. It also demonstrates to prospective employers and clients that you have qualifications that give you a competitive edge.

STATUS	APPELLATION	EXAMPLE
Registered Landscape Architect	AILA	Jane Smith, AILA
Registered Landscape Architect (Retired)	AILA	Jane Smith, AILA
Registered Landscape Architect (Fellow)	FAILA	Jane Smith, FAILA

*Graduates, Affiliates, Students, and MEMBERS do not have access to the use of the AILA suffix.

5 AILA LOGO USAGE

AILA's logo is a Registered Trade Mark and is limited to Registered Landscape Architect for usage. Practices may use AILA's logo providing at least one Director is a Registered member of AILA. Where a practice is not partly or wholly owned by a landscape architect, the logo must only be used in association with the name of an employee who is a Registered Landscape Architect member. Any other use requires prior approval from AILA's National Office.

PROMOTION

Registered Landscape Architect members are encouraged to include recognition of their AILA membership and the AILA logo across their business stationery and marketing collateral. For example, the business's promotions may indicate that the practice employs an AILA Registered Landscape Architect or that the landscape architecture component of the business is managed by a Registered Landscape Architect.

Members are permitted to use the logo and accompanying words on business stationery and marketing collateral providing:

- logo is free standing and not confused with any other graphics
- the dimensions and orientation of the logo are correct
- the colours are limited to shades of green, blue, silver and gold.

MISUSE

Misuse of the logo will be referred to the National Board for disciplinary action in accordance with the Company Constitution and Code of Conduct.

EXAMPLE OF LOGO USAGE:

Jane Smith AILA
Director



Australian Institute of
Landscape Architects

a: 1234 AILA Ave, Canberra 2601
w: www.website.com
e: jane.smith@12345.com
t: 1234 5678

To obtain a copy of AILA's logo please contact us at admin@aila.org.au



CONTINUING PROFESSIONAL DEVELOPMENT (CPD)

What is CPD?

Continuing Professional Development (CPD) is the systematic way in which Landscape Architects maintain, improve and broaden the competencies and expertise required in their professional lives. It is a process of life-long learning that draws on a range of activities across a career. For Landscape Architects, CPD should:

- relate to your practice as a Landscape Architect;
- be additional to activities already undertaken during your practice or employment;
- broaden your experience in practice: and
- maintain an understanding of all competencies applicable to Landscape Architects.

AILA's CPD program keeps landscape architects and landscape professionals up-to-date with the right knowledge and skills. CPD is a self-directed and planned program, allowing you to take charge of your learning and professional needs, to broaden knowledge, acquire new skills and fulfil career aspirations.

INFORMAL points may include:

- Personal study; personal professional research
- Attendance at: talks, presentations, design workshops, lectures, conferences and seminars run by AILA, endorsed providers and other organisations
- Structured visits and tours
- Self-directed study
- Writing for professional journals
- Mentoring programs and school presentations
- Professional presentations
- Participation in professional committees, advisory groups related to government bodies or regulatory authorities
- Participation in AILA organisational activities such as: committees, working groups, award juries and visiting panels to Landscape Architecture schools

FORMAL points may include:

- Structured courses with assessment activity/ies OR that include significant interaction between presenter and learner
- Accredited courses at university, TAFE or other registered training organisations
- National and Chapter events which provide the possibility of formal assessment, including the national conference
- Events provided by endorsed providers
- Online CPD courses
- In-house courses provided by your practice
- Part-time lecturing or tutoring at tertiary level
- Undertaking a research piece (includes study tours) which results in published findings
- Undertaking AILA organisational activities requiring writing, editing, policy development, advocacy, preparing responses to government legislation or policy, CPD planning and event delivery



CPD points are allocated as follows:

- FORMAL CPD is worth two points per hour, and must include a written summary, assessment or engagement with the facilitator.
- INFORMAL CPD is worth one point per hour.
- You may find that some CPD events and study modules organized or endorsed by AILA have been allocated CPD points.

Where can I find relevant CPD activities?

AILA encourages you to be proactive in seeking CPD opportunities through a range of activities and providers. AILA provides CPD opportunities, including events, talks, salons, workshops, festivals and online learning. Your local [Chapter](#) is a great starting point for CPD events, in addition to events offered [nationally](#).

Other professional bodies – such as [ASLA](#), [NZILA](#), [AIA](#), [PIA](#) – may also provide relevant opportunities for continuing professional development.

How do I record and report my CPD?

AILA has developed a module for recording your CPD. You can access this through your online [member profile](#).

Registered Landscape Architects, Graduates, and MEMBERS are required to report on your CPD as part of your annual renewal. The online CPD module enables you to provide activity reports at that point or at any other time.

Any CPD events you register for through your AILA membership profile will be automatically applied to your account. For any external CPD activities you can report them in your profile by clicking on the CPD tab and adding your entries into the 'CPD entry' section using the green + symbol.

TREE OF KNOWLEDGE

The Tree of Knowledge (ToK) is a living knowledge bank intended to support landscape architects in their professional practice. AILA provides this resource in good faith and does not endorse any of the material contained within or guarantee its accuracy. Members can make requests or deliver additional material they feel may assist their colleagues to practice in a well-informed and proficient way to tok@aila.org.au.

We hope you find this service useful.

Areas include:

- Professional practice
- Designing & Constructing
- Environment
- Planning
- Legislation
- Online learning

To access (members only) visit the AILA website [here](#).



INDUSTRY PUBLICATIONS

Fore— ground

Foreground is AILA's official media partner providing news and analysis on cities, places and the people who create them. *Foreground* explores the design and development of our shared spaces, embracing urban, suburban and rural environments, as well as public and private domains (and the increasing number of domains that lie in-between). A partnership between the Australian Institute of Landscape Architects, Uro Publications and industry supporters, *Foreground* aims to engage a broader audience beyond Landscape Architects in a public discussion about the way we use, regulate and shape our constructed environments.



Landscape Architecture Australia (LAA) became AILA's Official Magazine Partner for an initial two-year period commencing in April 2018 with the opportunity for members to purchase a heavily discounted magazine subscription as part of the member renewal program for 2018/19.

Members will be able to subscribe at a discounted rate, as well as enjoy discounts to LAA events. This partnership also means that AILA can more proactively work with the magazine to promote industry events and news.

AILA's Newsroom

Stay up to date with AILA news and announcements through AILA's online News section on the AILA website.

To access AILA's news online visit [here](#).

LA in the Media

LA in the Media is a fortnightly digest featured in the fortnightly e-newsletter of landscape architecture and landscape architects in the media. Submissions are encouraged from AILA members who have been featured in the press, radio, television, online publications and blogs.

To be featured in *LA in the Media*, submit the media article and a hyperlink to AILA's National Office on admin@aila.org.au



AILA NATIONAL LANDSCAPE ARCHITECTURE AWARDS PROGRAM

The AILA Landscape Architecture Awards program, open to Registered Landscape Architects, provides a key vehicle for the promotion of the achievements and work of landscape architects across Australia. The Awards process is an opportunity for public and peer recognition of landscape architect's work, and demonstrates to industry, business, government and the wider community the positive impact the profession has on Australian lives through the planning and design of the built and natural environments.

The AILA Landscape Architecture Awards program has two stages: the first is a State Chapter program and the second is the National program. In 2018, QLD, WA, SA, NSW, VIC & ACT will be presenting an Awards program, with the winners at Chapter level proceeding to the National Awards.

For more information visit AILA's website [here](#).

For information on winning projects from previous years visit [here](#).

COMPETITIONS & PRIZES

AILA partners with a range of agencies to create and support landscape architecture competitions and prizes throughout the year. Competitions and prizes provide inspiration to the discipline and choice to the client.

These opportunities, and others, you'll find [here](#) on the AILA website.



STUDENTS & GRADS

Student and recent graduate members of AILA have access to a range of resources including AILA FRESH. AILA FRESH supports and develops recent graduates in the transition from university to finding their professional feet. It enables university and high school students to get a running start in the profession before they graduate.

AILA FRESH, run by students and graduates, offers opportunities to socialise with peers and prospective employers. It provides job-hunting tips; skill swaps, sharing resources, inspiration, ideas – and more.

HOW TO GET INVOLVED?

FRESH has groups active in most states:

AILA FRESH ACT

Email: act@ailafresh.org.au

Facebook: facebook.com/ACT-FRESH

AILA FRESH NSW

Email: nsw@ailafresh.org.au

Facebook: facebook.com/ailafreshnsw

Instagram: instagram.com/ailafresh_nsw/

AILA FRESH QLD

Email: qld@ailafresh.org.au

Facebook: facebook.com/AILAFRESHQLD

Instagram: instagram.com/QFRESH_AILA

AILA FRESH SA

Email: sa@ailafresh.org.au

Facebook: facebook.com/SAILAFresh

Instagram: instagram.com/sailafresh/

AILA FRESH VIC

Email: vic@ailafresh.org.au

Facebook: facebook.com/ailafreshvic

Instagram: instagram.com/vfresh_aila/

Blog: ailafresh.wordpress.com

AILA FRESH WA

Email: wa@ailafresh.org.au

Facebook: facebook.com/WAILAFresh

Instagram: instagram.com/waila_fresh

Blog: wailafresh.wordpress.com

Twitter: twitter.com/WAILAFresh

10 ADVOCACY

NATIONAL ADVOCACY

The Australian Institute of Landscape Architects (AILA) champions quality design for public open spaces, stronger communities and greater environmental stewardship.

Our role is to anticipate and develop a leading position on issues of concern in Landscape Architecture. Our national advocacy and research work aims to assist, inform and influence government agencies and allied professions to ensure landscape architects play a principal role in the design, planning and management of the natural and built environment.

Our national advocacy work is guided by three policies we believe critical to healthy communities, built and natural environments. Our goal is to ensure these areas gain and retain a position of primary focus for policy makers, agencies, allied professions and the greater community.

Healthy Communities – We advocate for the key role that parks and open space play in community, physical and mental health, and wellbeing.

Green Infrastructure – We advocate for connected public spaces and a green space network to provide life support for our cities and towns.

Liveable Cities – We advocate for the key role public space has in connection, identity, wellbeing and liveability, especially in our increasingly dense and globalised cities.

State or territory-based advocacy work is undertaken by each of the chapters.

See [here](#) on the AILA website for more info.

COMMITTEE POSITIONS

Nine national committees have been established to develop and advise on strategies, policies and activities of the Institute. All committees report to the AILA Board. The committees include:

- National Honours Committee
- National Membership Committee
- National CPD Committee
- Finance, Risk Management & Audit Committee
- National Practice Committee
- National Advocacy Committee
- National Education Committee
- Connection to Country Committee

AILA will send out expression of interest requests for any committee positions available, you can also get in contact with AILA and let us know if there are any committees or particular areas of interest where you would like to be involved.

For more information on AILA's committees including terms of references, please visit AILA's website [here](#).



WHAT'S COMING UP FOR AILA IN 2018

RECONCILIATION ACTION PLAN

The Connection to Country Committee has developed a Reflect Reconciliation Action Plan (RAP) in collaboration with Reconciliation Australia. The RAP is due for completion in the early part of 2018/19 and will support AILA to recognise and respect Aboriginal and Torres Strait Islander Peoples.

THE 2018 INTERNATIONAL FESTIVAL OF LANDSCAPE ARCHITECTURE

On the Gold Coast from 11 to 14 October, the [2018 International Festival of Landscape Architecture](#) will be sure to provide members and the broader built environment community with another exciting opportunity to engage, network and learn. The theme, *The Expanding Field* will promote the great diversity within landscape architecture practice and promote our critical role in tackling the contemporary challenges of our time.

GENDER EQUITY STUDY

Most of what is thought or known about gender issues within the profession are anecdotal. To properly understand the issue, AILA has announced the launch of a Gender Equity Study to investigate the participation of women in landscape architecture and develop strategies to address gender inequity in the profession. The study will be ready and available for members before the end of 2018.

PEOPLE RECOGNITION AWARDS

The AILA National Honours Committee has drafted a People Recognition Awards program to further profile and promote the profession. The draft program will be circulated to members for comment early in the new membership year.

REVISED STRATEGIC PLAN

The AILA Board has been working with State and Territory Chapter Executives Members to refine the current Strategic Plan, giving AILA the ongoing focus it needs to continue to promote the profession, advocate to government, grow membership and become more sustainable.

AILA MEMBER PROJECT WEBSITE

AILA is developing a new website that will display AILA member projects, using the AILA Awards Program as the basis for selection in the first instance. The website will showcase best practice and map projects against advocacy and policy campaigns.

FEDERAL ELECTION CAMPAIGN

The Federal Government election is expected to happen in late 2018 or the first part of 2019. AILA will work with members to define our advocacy position and seek to influence the policy and promises of those vying for election.

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AILA MEMBER DISCOUNTS PROGRAM

AILA offers an excellent Member Discounts Program, whereby members (excluding students) have the opportunity to take advantage of offers and discounts from a range of businesses.



Holman Webb is a dedicated full-service law firm that was established in Sydney, Australia in 1960. Today we have offices in Sydney, Melbourne and Brisbane and are part of two global networks of law firms. Our expert lawyers can assist AILA members with advice regarding Business, Corporate and Commercial matters, Employment Law, Dispute Resolution and Litigation, Franchising, Commercial Recovery and Insolvency, Intellectual Property Protection and Property.

The offer:

- AILA members have access to a Holman Webb legal helpline consisting of an initial phone consultation (maximum 20 minutes) on any business related legal issue.

To redeem: contact [Jonathan Casson](#), Holman Webb



Just Travel is a leader among Australia's independent Travel Management Companies. For over 30 years, Just Travel's exemplary customer service, negotiated travel costs and reductions in client travel spend result in long terms business clients.

The offer:

- 4-19% discount on Qantas domestic website airfares (applies to all fare classes except the 'O' class red e-deal)
- Qantas Club Membership discount: 1 Year Membership \$372.00, 2 Year Membership \$660.29 (If you are not currently a Qantas Club Member, \$230.00 joining fee is incurred on top of the above membership fees)
- 25% discount on travel insurance

To redeem: contact [Andrew Casey](#), Just Travel



Winedirect.com.au is a South Australian owned and operated company who have been supplying wine to customers nationally since 1993. Established with the vision of providing the best quality wines with unparalleled service and convenience. Great Booz, great prices, real people.

The offer:

- 10% discount on website listed prices on complete range (no code needed, discount shown in shopping cart section).

To redeem: Click [here](#) and create an account to access special AILA member rates (discount shown in shopping cart section). Contact [Darryl Pratt](#).

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Whether renting a car for your business enterprise or vacation, Hertz has a wide range of luxury, sports, and hybrid vehicles available to meet every car rental need.

The offer:

- Special AILA member rates which are calculated based on your hire requirements

To redeem: Click [here](#) to calculate special AILA member rates.



CSIRO Publishing is a science and technology publisher with a global reputation for quality products and services. Our international publishing programme covers a wide range of scientific disciplines, including agriculture, the plant and animal sciences, health and environmental management.

The offer:

- 20% discount on selected Landscape Architecture titles including Soils for Landscape Development by Simon Leake and Elke Haege; Future Park by Amalie Wright; and Designing to Heal by Jenny Donovan.

To redeem: quote promo code 2014-005 at the online checkout. The discount prices cannot be used in conjunction with other discounts, are valid for 12 months and standard postage charges apply.



Redback Conferencing is an Australian Conferencing Service Provider that dramatically improves the way organisations meet and collaborate at a distance. They deploy the latest Teleconferencing, Web Conferencing and Videoconferencing technologies to thousands of Australian businesses.

The offer:

- AILA Members receive 10% off their current Teleconferencing and Web Conferencing rates.

To redeem: Contact AILA for details.

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Browse [Apple's](#) online store for Mac, iPod, iPhone and iPad products to suit your business and personal needs.

The offer:

- Receive corporate rates on a range of Apple products.

To redeem: Contact [Simon Smurthwaite](#), Apple



The [Cardplus Fuelcard](#) is for use at Shell-branded service stations. It's an easy way for you to charge your fuel (and other purchases) to your account, which you pay at the beginning of the following month. You receive 4c per litre off the pump price (includes Shell Unleaded, Shell Unleaded 95, Shell Premium Unleaded, Shell Unleaded E10, Shell V-Power and Shell Diesel).

- Up to 35 payment free days
- No transaction fees
- The only cost is \$4 (inc GST) per card per month

To redeem: Click [here](#) to apply online.



AILA members receive a 15% discount to a range of Australian Standards, courtesy of [SAI Global](#). The terms and conditions include:

- 15% discount is not in addition to any current membership discounts and applies to all formats of selected Australian Standards based on prices as at 1 December 2015. Offer begins at 1 December 2015 at 12.01am AEST and ends at 1 December 2016 at 11:59pm AEST. Continuation of this discount will be reviewed no later than 1 December 2016.
- Promotion code AILA15 must be entered at checkout to be eligible for this offer. Discounts do not apply to Standards On-Line subscriptions, Contract Standards, products already heavily discounted below usual retail prices, or products where SAI Global does not have exclusive publication rights. Not valid in conjunction with any other offer.
- Promotion code will need to be re-entered if you leave your shopping cart.

To redeem: Click [here](#) to view the list of discounted standards.

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BMW+ADVANTAGE

- Complimentary BMW Service Inclusive for up to 5 years/80,000km
- Complimentary use of a BMW during scheduled servicing
- Door-to-door pick-up during scheduled servicing
- 3 Year/Unlimited Kilometres Warranty and 3 Years Roadside Assistance as standard on all new BMW vehicle purchases
- Corporate pricing
- Reduced dealer delivery charges
- Exclusive finance rates offered by BMW Financial Services
- BMW Advantage benefits extended to your spouse

To redeem: visit bmw.com.au/advantage or contact the dedicated Corporate Sales Manager at your preferred BMW dealer. AILA Members must show their membership certificate to redeem offer.



- Complimentary scheduled servicing for 5 years / 70,000km.*
- Complimentary valet service during scheduled servicing
- Programme benefits extended to your spouse
- Corporate finance rates to approved customers
- A dedicated Corporate Sales Manager at your local MINI Garage
- Reduced National Dealer delivery fee

To redeem: visit mini.com.au or contact the dedicated Corporate Sales Manager at your local MINI Garage.

*The above benefits apply to the purchase of a new MINI vehicle and only to the vehicle purchased. AILA Members must show their membership certificate to redeem offer.



- Comprehensive discounts from all VW Passenger & Commercial cars & vans & Utes (including Amarok).
- Up to \$2,000 discount on Dealer Delivery with a sliding scale discount offered on top of that.

To redeem: visit volkswagen.com.au or contact the Sales Manager at your preferred VW dealer. AILA Members must show their membership certificate to redeem offer.

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Green Roofs Australasia promotes the incorporation of green infrastructure into the urban fabric with the purpose of advancing the natural environment; reducing climate change impacts; advancing education and health. GRA is offering complimentary full membership to all registered AILA members in the hope that GRA may share what we have compiled over the past ten years.

The offer:

- Full access to all library data & information
- Full access to past conference videos, audios & presentations
- Access to upload green infrastructure projects which may be publicly viewed
- Registration on the GRA Business Listing which is publicly available
- Discounts on CPD training or discounts to speaker sessions, seminars & conferences

- Discounts to the annual World Green Infrastructure Congress (2017 Berlin)
- Access to national & international networking & support or further company promotional opportunities with GRA & WGIN
- Connected to our industry news, technology updates, projects and community
- Being connected to a NFP which is committed to enhancing our urban environment and building collaborations with architects, ecologists, landscapers, horticulturists, academics, engineers and the general public who are interested in green infrastructure but primarily in green roofs & living walls.



TO RENEW YOUR AILA MEMBERSHIP
CONTACT THE NATIONAL OFFICE ON:



membership@aila.org.au



02 6248 9970